



Power of Food Festival

Event grants guidance

The funding for the Power of Food Festival is provided by The National Lottery Community Fund (TNLCF)'s Climate Action Fund, as part of the Just Food and Climate Transition Programme (Just FACT). Wen is the lead organisation for Just FACT and is responsible for the events grants.

We only have a small amount of funding to support organisations taking part in the festival, so please make sure you have read this guidance before applying.

Events will be selected by the festival working group based on their alignment with the festival aims, and the theme of Food and Power. We will also be making sure there is a good mix of events in terms of event type, audience, location, and time of day – thinking about who the event is accessible to. We particularly welcome events that are intergenerational and family friendly.

Festival aims

- Celebrate our borough's food cultures, community and all the incredible work happening towards a fairer, more sustainable food system.
- Map where local food projects are happening, giving people an opportunity to get involved and have a hands-on experience
- Tell the story of local projects, sharing what's been learnt locally to spark inspiration
- Make space for important conversations around food justice
- Build support so our food movement continues to grow

Theme: Food and power

This theme invites us to think about the unique power of food. Food is at the heart of our lives, connecting us to our food traditions, cultures, and people around us. It links to how we care for ourselves and others.

It also invites us to think about how we can take power into our own hands and reclaim our local food system – so it has the interests of our communities and the environment at its heart.



From learning food skills, to thinking differently about the ways we can relate to our food system, to practising our culture and feeling connected to our communities, building alternative ways of producing, shopping, sharing and composting food – these are all ways that can help put power back into our hands.

Ideas for events

The types of events that you could apply for funding for include:

- Workshops
- Community cook ups/ meals
- Cooking sessions
- Walks and visits (eg. touring projects)
- Panel discussions
- Talks
- Networking sessions between different organisations/sectors
- Films, making or showing
- Exhibitions
- Guerilla gardening
- Community parties/ get togethers
- Performances
- Taster sessions
- Skills exchanges
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The festival working group can provide some support with development of ideas for the festival. To schedule a call please email hussina@wen.org.uk



Funds available

There is a small amount of funding available to help organisations host events as part of the festival. The maximum amount that will be awarded for one event is **£500**, but we encourage you to only apply for this amount if you think it is really needed.

We anticipate supporting approximately 20 organisations with their event costs. There is a discretionary 'top-up' support available to make events more accessible in some circumstances.

We would encourage you to consider partnering with another organisation to submit an event idea, to maximise the number of people and groups who can be involved.

If anyone doesn't have a space for their event, we can support with finding a free venue. It could be you use [one of the partner venues](#) that are being provided in-kind.

Who can apply

- Voluntary and community organisations
- Constituted groups or club
- Registered charities
- Charitable incorporated organisations (CIO)
- Not-for-profit companies
- Community interest companies (CIC)
- Schools
- Community benefit societies.

*If you are an individual or unconstituted group, you need to be 'hosted' by an organisation or constituted group.

Events will not be funded if they:

- Aim to make a profit or fundraise (fundraiser events can appear in the schedule as independent events)
- Are invite-only (unless supporting a specific community)
- Don't take place during the festival dates



Marketing and promotion

- All events will be listed on the Just FACT website and added to a digital and paper programme
- Organisations and groups will use a platform of their choice for event tickets. These will be linked to the festival website and programme.
- All festival event organisers will be expected to actively promote the festival with their audiences and networks. WEN will provide a comms toolkit to all organisations and groups taking part.
- Marketing and promotion of the festival start from mid July 2025.

Timeline

June 9th	Deadline to complete form
10th – 20 th June	The Just FACT team will get in touch with any questions about your application
30 th June	The Just FACT team will get in touch re successful grants and adding your event to the programme
14 th July	Groups to provide any supporting information
End of July / Early August	First festival programme released Promotion of the festival begins



Mid August	Second festival programme release with links to tickets
19 th – 28 th September	Festival Dates